



MOROCCAN YOUTH COUNCIL FOR DIPLOMATIC AND INTERNATIONAL COOPERATION

GENERAL SECRETARIAT - OFFICIAL DOCUMENT REPOSITORY

Brand Guidelines

INSTITUTIONAL POLICY AND GOVERNANCE DOCUMENT

OFFICIAL DOCUMENT REFERENCE

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LIMITATION AND USE

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SCAN TO OPEN OFFICIAL FILE

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General Secretariat of MYCDIC

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MYCDIC
Brand Guidelines

المملكة المغربية



مجلس الشباب المغربي للتعاون الدبلوماسي والدولي
MOROCCAN YOUTH COUNCIL FOR DIPLOMATIC AND INTERNATIONAL COOPERATION

MOROCCAN YOUTH COUNCIL

Brand Guidelines

Official identity use and authorization principles

Effective Date: July 30, 2026

MYCDIC is an international non-governmental youth organization registered in Spain and operating through its approved institutional structure.





Official Name

Always use the full English name exactly as follows: Moroccan Youth Council for Diplomatic and International Cooperation. The approved abbreviation is MYCDIC.

Institutional Descriptor

MYCDIC is an international non-governmental youth organization registered in Spain and operating through its approved institutional structure.

Approved Identity Elements

- Official emblem and multilingual identity lockups supplied in the MYCDIC Logo Pack.
- Institutional green, red and gold identity palette.
- Full official name and MYCDIC abbreviation.
- Approved titles, office names and representation terminology.

Logo Use

- Use only official files supplied through the MYCDIC Logo Pack.
- Use light-background JPG variants on clean white or light layouts.
- Use transparent PNG variants over approved light or dark layouts.
- Maintain clear space around the full identity lockup and preserve its proportions.
- Do not recolor, redraw, crop, distort, rotate, separate or alter the emblem, multilingual text or decorative elements.

Authorization and Protection

Use of the MYCDIC name, emblem, identity, title, certificate, email, event mark, representation reference, or partnership statement must be accurate and authorized. It must not imply governmental, embassy, consular, royal, ministerial, state-diplomatic, partnership, accreditation, appointment, or fundraising authority without written approval.

Youth Ambassador and Representation Titles

Use "MYCDIC Youth Ambassador in [Country]" for the Council appointment. Use "Head of MYCDIC Representation in [Country]" only where that leadership appointment exists in writing. Do not use titles that imply appointment by a state, embassy, or public authority.

Digital and Editorial Use

- Use accessible contrast and preserve logo legibility.
- Use accurate captions, dates, names, sources and country terminology.
- Do not publish internal drafts, development notes, placeholder language or unverified claims.





- Link public materials to the official MYCDIC website and approved contact channels.

Official Resources

- Logo Pack: <https://www.mycdic.org/press-kit-logo-pack.html>
- Brand page: <https://www.mycdic.org/brand-guidelines.html>
- Media accreditation: <https://www.mycdic.org/media-accreditation.html>
- Contact: contact@mycdic.org
- Spanish NIF: G75872663





Institutional Application Annex

DOCUMENT

Brand Guidelines

INSTITUTIONAL USE NOTE

This annex expands how the existing controlled document should be applied within MYCDIC. It does not silently replace the core text. Where the underlying document contains legal, statutory, registration, appointment or other authoritative wording, that original wording remains controlling unless a separately approved instrument expressly amends it.

Operational principles

Authority & scope

Use the document only within the mandate, office, programme or activity to which it actually applies. No publication or title may be read as conferring diplomatic, governmental or legal authority that MYCDIC does not possess.

Decision records

Material approvals, delegations, exceptions and risk decisions should be traceable to an authorized office, a dated record and an identifiable institutional reference.

Integrity & safeguarding

Apply conflict-of-interest, confidentiality, dignity, anti-harassment, data minimization and safeguarding standards proportionately to the activity and the people involved.

Public communication

External statements, branding, media activity and partner references should be accurate, reviewable and consistent with approved institutional positions and published records.

Category-specific implementation expectations

- Use only approved Council marks and proportions; do not redraw, recolor, stretch or combine the official logo in ways that weaken institutional recognition.
- Maintain disciplined use of MYCDIC green, official red and restrained gold accents, with accessible contrast and sufficient clear space around official marks.
- Co-branding with partners should reflect the actual relationship and approved visibility, without implying sponsorship, endorsement or authority that has not been granted.
- Public templates should use consistent typography, spacing, metadata, document references and verification treatment across digital and print outputs.
- All high-visibility collateral should be checked for accurate names, titles, dates, domains, flags, language and rights to use third-party images or marks.
- Archived brand assets should remain available for verification, but only current approved assets should be recommended for new production.





Control, Review & Digital Validation

Governance lifecycle

- 1 Apply**
Use the document in the approved institutional context and identify the responsible office or role.
- 2 Record**
Keep proportionate evidence of significant approvals, decisions, incidents, exceptions and outcomes.
- 3 Review**
Reassess the document when law, institutional structure, risk, technology, mandate or operating practice materially changes.
- 4 Publish**
Where publication is appropriate, expose only the public version and keep sensitive operational records separated.

Evidence and institutional recordkeeping

A controlled MYCDIC record should identify the applicable document version, decision owner where relevant, date, affected programme or office, and any evidence necessary to demonstrate responsible implementation. Public records must not disclose confidential personal data, private applicant material, security credentials, or information whose publication would create unnecessary risk.

DIGITAL VALIDATION RECORD

REFERENCE MYC-PDF-MYCDIC-BRAND-GUIDELINES-E82447F2

SIGNATURE ID RSA-96572429F167A23307

PUBLIC KEY MYCDIC-RSA-E8A93889B01EEB70

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SCAN TO VERIFY LIVE

